

+ HASP SRM® SaaS Pass™ Solution

HASP SRM SaaS Pass helps SaaS providers maximize their revenue by preventing users from sharing their login information with others. Because SaaS Pass only allows users from authorized computers to access your on-demand applications, you protect your subscription revenues and control access to sensitive end-user software. HASP SRM SaaS Pass is built upon award winning Aladdin technology that is field-proven and used by over 30,000 ISV's around the world.

Benefits for the ISV/Service Provider

- Assures revenues by ensuring that login information and access to sensitive data is not shared, either inside or outside the end-user's organization
- Enhances security of the providers existing SaaS authentication system
- Enables SaaS providers to enforce subscription terms

What the HASP SRM SaaS Pass Offering Includes

Aladdin provides two additional HASP SRM components to enable the HASP SRM SaaS Pass functionality.

HASP SRM SaaS Pass Login Application

The login application is a fully customizable open-source application that service providers distribute to their customers. All operations—including distribution and pre-authorization of the login application—can be handled over the Internet to minimize logistics costs. Once authenticated, the login application closes and turns the session over to the user's default Web browser.

Benefits for the SaaS End-User

- Provides better compliance with contract agreements
- Enables more control over use of service
- Ensures that only authorized users can access SaaS services
- Ensures controlled access to sensitive end-user data

HASP SRM SaaS Pass Web Service Module

The HASP SRM SaaS Pass Web Service Module integrates with the SaaS provider's existing authentication system. As a Web service, the module interoperates with any server platform.

HASP SRM

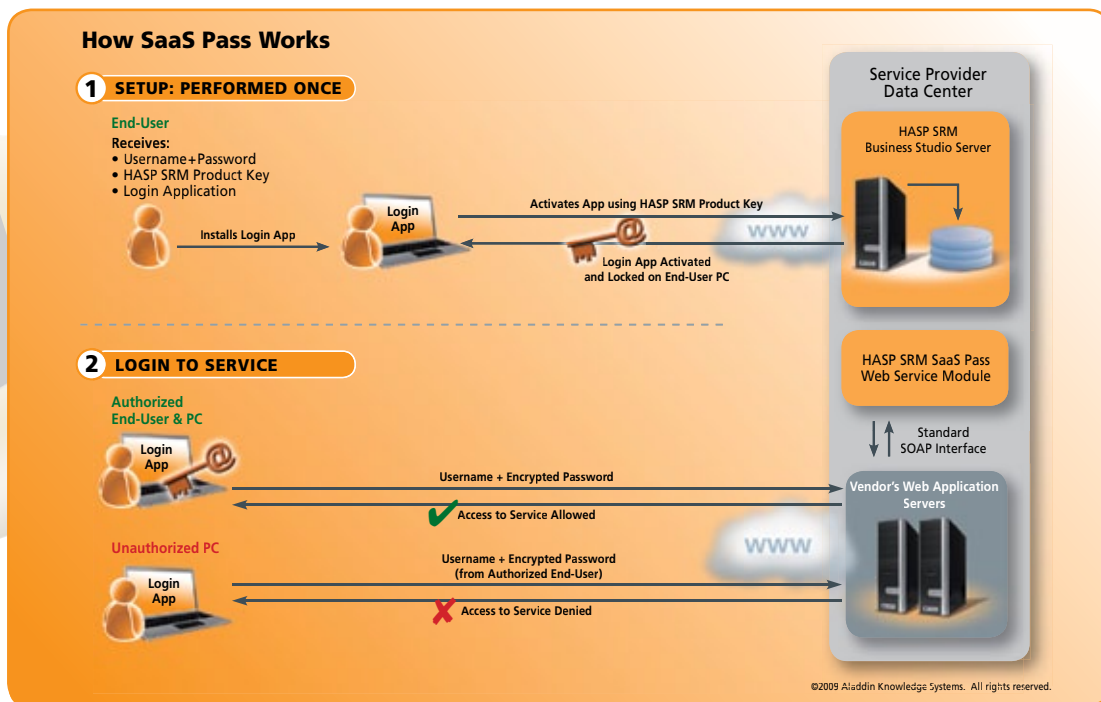
HASP SRM is the industry's leading software protection and licensing solution. SaaS Pass leverages the product activation and licensing capabilities of HASP SRM to secure SaaS revenue.

How HASP SRM SaaS Pass Works

HASP SRM SaaS Pass prevents end-users from sharing their subscriptions by locking the end-user machine with a pre-defined license/subscription model, and requiring login to SaaS services with machine authentication. This effectively ties access to the service to an authorized machine (one on which a software client has been previously activated using the HASP SRM Activation Server). (Diagram)

The solution is based on a small client application installed on the end-user's machine (or machines) that communicates over the Internet with a server-side application in the ISV's data center. This client application is responsible for passing encrypted login information to the provider's server, which can then authenticate the user and that service access is being attempted from an authorized machine.

HASP SRM® SaaS Pass™



now affiliated, under common management



2008 SIIA
 Most Innovative Software
 for the Software Industry



2007 CODiE
 WINNER
 Digital Rights Management



2007 Global Product Innovation Award
 Software Digital Rights Management

For more contact information, visit: www.Aladdin.com/contact



North America: +1-847-818-3800 • International: +972-3-978-1111 • UK: +44-1753-622-266 • Germany: +49-89-89-4221-0 • France: +33-1-41-37-70-30 • Benelux: +31-30-688-0800 • Spain: +34-91-375-99-00
 Italy: +39-035-697080 • Portugal: +351 21 412 36 60 • Sweden: +46(0)8-588-370-40 • Israel: +972-3-978-1111 • India: +91-22-67955943 • China: +86-21-63847800 • Japan: +81-426-607-191 • Mexico: +52-55-4159-9733